

Privacy Policy

Bullock Inclusion CIC

Last updated: 15/05/2026

1. Introduction

Bullock Inclusion CIC is committed to protecting your privacy and ensuring you understand how we collect, use, and safeguard your personal information. This Privacy Policy outlines our data practices across our website, ticket purchasing, applications, and services.

By using our website and services, you agree to the terms outlined in this policy. If you do not agree with our practices, please do not use our services.

2. Information We Collect

We collect personal information in the following ways:

Personal Information You Provide Directly

- When purchasing event tickets: name, email address, phone number, payment information, and accessibility requirements
- When applying to be a model, sponsor, or brand: name, email address, phone number, company/portfolio information, and any other details included in your application
- When signing up for updates or newsletters: name and email address
- When contacting us with enquiries: name, email, phone number, and message content

Automatic Information Collection

- We may collect information about how you use our website, including IP addresses, browser type, pages visited, and time spent on pages, to improve site functionality and user experience
- This information may be collected through cookies and similar tracking technologies

Sensitive Information

- If you provide accessibility requirements (e.g., wheelchair access, BSL interpretation, audio description), this information is treated as sensitive personal data and handled with additional care
-

3. How We Use Your Information

We use the personal information you provide for the following purposes:

Service Provision

- Processing and managing ticket purchases for events
- Organising and delivering events, including arranging accessibility accommodations
- Managing model, sponsor, and brand applications
- Creating and maintaining user accounts for applicants
- Responding to your enquiries and providing customer support

Communication

- Sending event updates, confirmation emails, and relevant information about shows you've purchased tickets for or applied to
- Sending occasional marketing communications about upcoming events (you can opt out at any time)
- Notifying you of changes to our services or policies

Legal Compliance

- Complying with legal obligations under UK and international law
- Maintaining records for accounting and audit purposes

Improving Our Services

- Analysing usage data to improve website functionality and user experience
 - Understanding which events and features are most popular
-

4. Data Retention

We retain your personal information for the following periods:

Ticket Buyers

- Your information is retained for the duration necessary to process your ticket purchase, manage the event, and provide post-event support

Applicants (Models, Sponsors, Brands)

- Your application information and account data is retained indefinitely to allow us to review previous applicants for future events and opportunities
- You may request deletion of your data at any time by contacting us (see Contact Us section)

Newsletter Subscribers

- Your email address is retained until you unsubscribe from our mailing list

Accessibility Information

- Any accessibility requirements you provide are retained in order to arrange appropriate accommodations for events you have purchased tickets for or applied to
-

5. Data Protection and Security

We take reasonable measures to protect your personal information from unauthorised access, alteration, disclosure, or destruction. Security measures include:

- Secure server infrastructure and encrypted data transmission
- Restricted access to personal data (limited to authorised personnel only)
- Regular security reviews and updates

Payment Information Security

- Payment information is processed securely through Wix Payments and/or PayPal
- We do not store full payment card details; this information is handled by PCI-compliant payment processors
- Your payment data is protected according to Payment Card Industry Data Security Standards

Sensitive Data

- Accessibility information and other sensitive personal data is stored securely within our website management system (Wix Collections)
 - Access is restricted to authorised team members only
-

6. Sharing Your Information

We may share your personal information in the following circumstances:

Service Providers

- Payment processors (Wix Payments, PayPal) to process your ticket purchases
- Our website hosting provider (Wix) to store and manage your data

- Email service providers (if we implement email marketing tools in future)

Operational Partners

- Venue operators and event organisers, to the extent necessary to deliver the event and arrange accessibility accommodations
- Designers and sponsors associated with the event, only where relevant to the service being provided

Legal Requirements

- We may disclose your information if required by law, in response to a valid legal request, or to protect the rights, safety, and property of Bullock Inclusion CIC, our users, or the public

Business Transfers

- In the event of a merger, acquisition, or dissolution, your information may be transferred as part of that transaction (you will be notified of any such change)

We do not sell, rent, or trade your personal information to third parties for marketing purposes.

7. International Data Transfers

Bullock Inclusion CIC operates internationally, including in the United States, Brazil, and potentially other regions. If you are located outside the United Kingdom, your personal information may be transferred to, stored in, and processed in countries other than your country of residence.

By providing your information to us, you consent to such transfers. We ensure that international transfers comply with applicable data protection laws, including the UK General Data Protection Regulation (UK GDPR).

8. Your Rights

Under UK data protection law, you have the following rights:

Right of Access

- You have the right to request a copy of the personal information we hold about you

Right to Rectification

- You have the right to request that we correct any inaccurate or incomplete information

Right to Erasure (Right to be Forgotten)

- You have the right to request deletion of your personal information, subject to certain legal exceptions
- This right may be limited if we need to retain data for legitimate business purposes (e.g., past applicant records)

Right to Restrict Processing

- You have the right to request that we limit how we use your information

Right to Object

- You have the right to object to certain types of processing, including marketing communications

Right to Data Portability

- You have the right to request your information in a structured, commonly-used format

Right to Withdraw Consent

- Where we process your data based on your consent, you have the right to withdraw that consent at any time

To exercise any of these rights, please contact us at samantabullock@me.com. We will respond to your request within 30 days.

9. Cookies and Tracking Technologies

We use cookies and similar technologies on our website to:

- Remember your preferences and login information
- Track website usage to improve functionality and user experience
- Enable core website features

You can manage your cookie preferences through your browser settings. Most browsers allow you to refuse cookies or alert you when cookies are being sent. Please note that disabling cookies may affect your ability to use certain features of our website.

For more detailed information about cookies, please see our separate Cookie Policy (if applicable).

10. Third-Party Links

Our website may contain links to third-party websites. This Privacy Policy applies only to our website and services. We are not responsible for the privacy practices of third-party websites, and we encourage you to review their privacy policies before providing any personal information.

11. Children's Privacy

Our website and services are not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that a child under 13 has provided us with personal information, we will take steps to delete such information and terminate the child's account.

For users aged 13-18, parental consent may be required depending on the nature of the service.

12. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices, technology, legal requirements, or other factors. Any changes will be posted on this page with an updated "Last updated" date.

We encourage you to review this policy regularly to stay informed about how we protect your information. Your continued use of our website and services following the posting of changes constitutes your acceptance of those changes.

13. Contact Us

If you have questions about this Privacy Policy, wish to exercise your rights, or have concerns about how we handle your personal information, please contact:

Bullock Inclusion

Email: bullockinclusion@gmail.com

We aim to respond to privacy-related requests within 30 days.

14. Data Protection Authority

If you are not satisfied with how we handle your personal information, you have the right to lodge a complaint with the Information Commissioner's Office (ICO), the UK's independent authority for data protection:

Information Commissioner's Office

Website: www.ico.org.uk

Phone: 0303 123 1113

End of Privacy Policy

CHECKLIST FOR CLIENT TO COMPLETE:

Before finalising this Privacy Policy, Samanta and the marketing director should verify/decide:

- ☐ All data collection points are accurately described (ticket forms, application forms, newsletter signup, etc.)
- ☐ Current payment processor(s) are correctly listed (Wix Payments, PayPal, etc.)
- ☐ Data retention periods are realistic and documented (currently states "indefinite" for applicants – is this correct?)
- ☐ Access restrictions are correct (who actually has access to Collections data?)
- ☐ Third-party integrations are all listed (only Wix mentioned currently – are there others?)
- ☐ Response timeframe for data requests is realistic (currently says "30 days" – can you meet this?)
- ☐ International data transfer implications are understood (you have US/Brazil events – is GDPR sufficient?)
- ☐ Accessibility data handling is secure and appropriate
- ☐ Marketing/newsletter plans are confirmed (you mention "occasional" – what does this mean specifically?)
- ☐ Email service provider is finalised (if you implement one)
- ☐ Cookie policy is linked and matches this privacy policy
- ☐ Contact email is monitored
- ☐ Team knows how to handle data subject access requests (DSARs)